

BELLSYSTEM24 Certified for the First Time with the Prime Status in the ESG Corporate Rating by ISS ESG

BELLSYSTEM24's Initiatives and Information Disclosures in the Environmental (E) and Social (S) Fields of ESG Evaluated

BELLSYSTEM24 HOLDINGS, INC. (Head Office: Minato-ku, Tokyo; President, CEO and Representative Director: Hiroshi Kajiwara; hereinafter "the Company") has been certified for the first time with the Prime status in the ESG Corporate Rating (dated April 12, 2024) by the ISS ESG. The ISS ESG is a leading environmental, social and governance (ESG) evaluation organization. It is the responsible investment division of the Institutional Shareholder Services (ISS) proxy advisory firm in the U.S.



The ESG Corporate Rating evaluates corporate initiatives from environmental, social and governance perspectives. It certifies companies highly rated in each industry with the Prime status.

The Company believes that this certification recognizes its strong governance practices and the progress it has made in environmental and social initiatives and information disclosure.

While pursuing profit as a company, the Company, based on material issues, promotes business activities which also lead to solving social issues, aiming to realize its purpose, "sustain the prosperity of society, through innovation and communication."

The Company will continue to consider ESG initiatives as an important management issue in its growth strategy. Accordingly, by putting its purpose into practice, it will continue to accelerate the pace of the growth of its Group and develop business with an emphasis on providing value to all its stakeholders going forward.

Related Information

- The Company's sustainability information disclosures: <https://www.bell24.co.jp/en/csr/>
- ISS ESG Corporate Rating: <https://www.issgovernance.com/esg/ratings/corporate-rating/>

About BELLSYSTEM24

Corporate website: <https://www.bell24.co.jp/en/>

In 1982, BELLSYSTEM24 launched its first full-fledged call center service in Japan. Since then, we have developed a wide range of outsourcing businesses centered on contact centers that serve as points of contact between businesses and consumers, creating an industry-standard model. Based on the operational expertise we have cultivated by combining the strengths of "people" and "technology," we will realize our "sustain the prosperity of society, through innovation and communication," which is our purpose, by developing and providing various solutions.

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