



January 18, 2024

Company name BELLSYSTEM24 HOLDINGS, INC.
 Representative Representative Director, Shunsuke Noda
 President, CEO
 (Code: 6183 TSE Prime Market)
 Inquiries Director and Corporate Officer SVP Toyohisa Tsuji
 (Phone number. 03-6733-0024)

Announcement Concerning Changes in Representative Director

We are pleased to announce that the Board of Directors meeting held on January 18, 2024 resolved to change our representative directors and to change the representative directors of Group companies.

Change in Representative Director

(1) Reason for change

Aiming to evolve into a comprehensive BPO company centered on contact center businesses that leverage our AI and other new technologies, we aim to further strengthen our management structure to accelerate the Group's growth-strategy.

(2) Details of change

Newly appointed Representative Director

Name	Name of new position	Name of current position
Hiroshi Kajiwara	Representative Director, President, CEO and Representative Director, President, CEO of BELLSYSTEM24, Inc.	Outside Directors

*Currently Executive Officer, Chief Operation Officer, ICT Division, ITOCHU Corporation

Retired Representative Director

Name	Name of new position	Name of current position
Shunsuke Noda	—	Representative Director, President, CEO and Representative Director, President, CEO of BELLSYSTEM24, Inc.

(3) Career summary of newly appointed Representative Director

Name (Birth date)	Career summary	Number of shares held
Hiroshi Kajiwara (December 23, 1966)	April 1990 Joined ITOCHU Corporation July 2010 Outside Director, ITOCHU Cable Systems Corp. June 2012 Outside Director, SPACE SHOWER NETWORKS INC.(current position) April 2013 Deputy General Manager, Communication & Mobile Business Department, ITOCHU Corporation March 2015 Outside Director, Asurion Japan K.K. April 2015 General Manager, Communication & Mobile Business Department, ITOCHU Corporation April 2016 Representative Director, ITOCHU Fuji Partners, Inc. (current position) April 2017 Deputy Chief Operating Officer, ICT Division, ITOCHU Corporation April 2020 Chief Operating Officer, ICT Division, June 2020 Director, ITOCHU Techno-Solutions Corporation (current position) April 2021 Executive Officer, Chief Operation Officer, ICT Division, ITOCHU Corporation (current position) May 2023 Outside Director of the Company	0



(4) Scheduled date of taking office

As of April 1, 2024