

FOR IMMEDIATE RELEASE

October 7, 2022

BELLSYSTEM24 Holdings, Inc.

BELLSYSTEM24 Declares Our Endorsement of the United Nations Global Compact Aiming to Promote Sustainability

BELLSYSTEM24 Holdings, Inc. (Head office: Minato-ku, Tokyo / President, CEO and Representative Director: Shunsuke Noda) has signed up to declare our endorsement of the United Nations Global Compact (UNGC). We were approved as a participating company in August 2022.



The UNGC is the world's largest sustainability initiative to build a sound global society by the United Nations and the private sector (companies and organizations) joining forces. The companies and organizations signatory to the UNGC endorse 10 principles relating to the protection and respect of human rights, the elimination of unfair labor, the response to the environment and anti-corruption. They are required to continue efforts to achieve those principles.

We are aiming to achieve our corporate philosophy to sustain the prosperity of society through innovation and communication. Accordingly, we are contributing to the development of sustainable business and society by proactively promoting the 10 principles advocated by the UNGC.

About BELLSYSTEM24

Company URL: <https://www.bell24.co.jp/en/>

We launched Japan's first full-scale call center service in 1982. Since then, we have become a point of contact between companies and consumers and developed various services with more than 30,000 employees across Japan. In 2020, we established various priority measures with our Medium-Term Management Plan 2022: we will expand to 4,000 posts in at-home contact centers, promote digital transformation including data utilization and strengthen alliances such as strategic partnerships. We will continue to achieve our corporate vision of supporting the enrichment of society through innovation and communication by developing and providing various solutions in the future. We will do that based on the operational knowledge we have built up by combining the power of people and technology as a leading company in the industry.

The company names and product names listed in the text are registered trademarks or trademarks of the respective companies.

Inquiries about this matter

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