

FOR IMMEDIATE RELEASE

October 4, 2022
BELLSYSTEM24 Holdings, Inc.

BELLSYSTEM24’s MSCI Rating Upgraded from BBB to A

BELLSYSTEM24 Holdings, Inc. (Head office: Minato-ku, Tokyo / President, CEO and Representative Director: Shunsuke Noda)) is pleased to announce that our MSCI rating has now been upgraded from BBB to A.



We expand business considering the provision of value to all our stakeholders to solve social issues. Our aim in doing so is to achieve our corporate vision to sustain the prosperity of society, through innovation and communication. We will continue to consider ESG initiatives as an important element of our growth strategy in the future. We will then connect that both to contribution to society and the growth of our company by putting that into practice.

MSCI ESG Ratings

The MSCI ESG Ratings rate more than 8,500 companies around the world in seven stages from the highest rank of AAA to the lowest rank of CCC. The ratings are determined by MSCI Inc. analyzing the environmental, social and governance related initiatives and risk management capabilities of those companies.

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